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(Printed Pages 3)

(20525)

Roll No.

B.B.A.-II Sem.

18084

B.B.A. Examination, May-2025

BUSINESS ENVIRONMENT

(B.B.A.-205)

(New Course)

Time : Three Hours] [Maximum Marks : 75

Note : Attempt **all** the sections as per instructions.

Section-A

(Very Short Answer Type Questions)

Note : This question contains **five** parts, all parts will be compulsory. There will be no internal choice. $3 \times 5 = 15$

1. Write any two characteristic of Business Environment.
2. Write difference between Public Sector & Private Sector.

P.T.O.

3. What is Liberalisation?
4. Write a short note about E-Commerce.
5. What is EXIM Policy?

Section-B

(Short Answer Type Questions)

Note : This section contains three questions attempt any **two** questions. Each question carries **7.5** marks.

$$7.5 \times 2 = 15$$

6. "Social component is an important factor of Business Environment." Explain it.
7. Give the definition of the Monetary Policy and explain its subject matters of Monetary Policy.
8. Write the objectives and role of 'WTO'.

Section-C

(Descriptive Answer Questions)

Note : This section contains five questions, attempt any **three** questions. Each question carries **15** marks. Answer must be descriptive. $15 \times 3 = 45$

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9. What do you understand by Business Environment? Explain the main characteristics and importance of Business Environment.
10. What is the Public Sector in mixed economy? Discuss the main objectives of Public Sector.
11. "Globalisation are compulsory for progress of each country in present conditions". Explain.
12. Explain the role of FEMA in the context of Indian Trade?
13. Define e-commerce with respect to e-platform like Flipkart, Amazon and Myntra.

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